

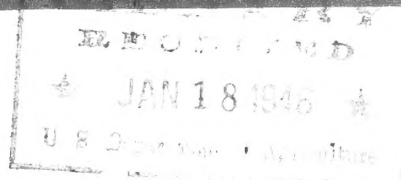
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*"It's Different"*

1944 dup

255 SOUTH BARRINGTON AVENUE, LOS ANGELES 24, CALIFORNIA  
 TELEPHONES: ARIZONA 3-6528 -- BRIGHTON 0-4604

## A Catalogue of Bromeliads

Travellers in Mexico and Central and South America are always struck by the color and brilliance of the various Bromeliads, Billbergias, Aechmeas, etc. -- seen growing in the foothills and mountains of these regions. In this group can be found plants for every conceivable situation, from the hardy Dyckias that will fit into the smallest rock garden, to the magnificent Puya, than which there are few plants more spectacular when in bloom.

Among these semi-epiphytal plants can be found several varieties well suited to house or patio culture, while most can be included in the choicest conservatory collection, giving color and form hardly surpassed even among the Orchids. Many make excellent pot and hanging basket subjects.

The culture of these exotic plants is very simple. They like partial or filtered sunlight, such as is afforded by a lath house or the branches of trees, and they can be grown in the ground, in pots, in baskets, or on logs or blocks of wood. The soil should be light, in fact most of these plants will do well in a compost of leaf mold, or a light soil mixture. They are also well grown in osmundine (orchid peat). They flower irregularly almost the year 'round, and some of the individual flowers of species such as the Aechmeas will remain in good condition for almost six months.

It has been found that most of these plants, especially the Billbergias, can be stimulated to bloom by the application of a small quantity of calcium carbide, following which treatment a flower spike will frequently appear in about six to eight weeks, particularly if this procedure is followed in late fall. Occasional applications of fertilizer such as cow manure or a good liquid fertilizer prove beneficial. Plants should be kept reasonably moist but not wet, however water should be permitted to stand in the funnels of those types which naturally collect it in their native state.

We have a large supply of fine specimens of many of the Bromeliads listed below, arranged in wire baskets and worked into the hollows of small logs, etc., which we offer at prices ranging from \$7.50 to

# A Collection of Fragments

The first fragment is a piece of paper, possibly a letter or a note, which has been torn and is now scattered in several pieces. The text is mostly illegible due to the damage and the quality of the scan.

The second fragment is a small, rectangular piece of paper, possibly a card or a label. It contains some text, but it is too small and blurry to read accurately.

The third fragment is a larger piece of paper, possibly a page from a book or a document. It contains several lines of text, but the words are mostly illegible due to the scan quality.

The fourth fragment is a piece of paper, possibly a page from a book or a document. It contains several lines of text, but the words are mostly illegible due to the scan quality.

The fifth fragment is a piece of paper, possibly a page from a book or a document. It contains several lines of text, but the words are mostly illegible due to the scan quality.

\$15.00. Suspended in the air or against wall posts or trees these create a beautiful effect when covered with flowers, and indeed are interesting and attractive even when not in flower.

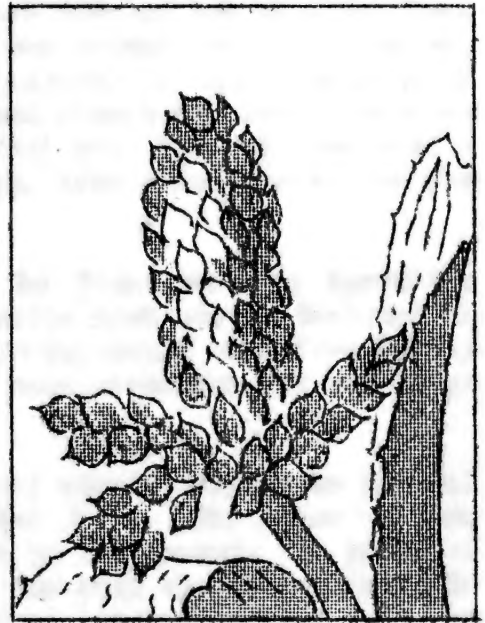
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**AECHMEA BRACTEATA**

**AECHMEA BRACTEATA** (Syn. *Aechmea Barleei*). A particularly fine species with very long flower spathes with deep rose bracts and yellow flowers. Flowers of this species will hold their color and beauty for as much as five to six months. Should be in every collection, as should all the *Aechmeas* we list.

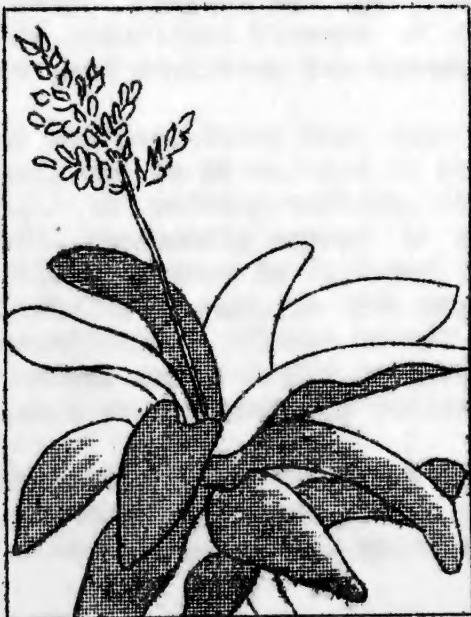
Pots, \$3.00 up.



**AECHMEA CAUDATA**

**AECHMEA CALYCVLATA.** Flowers bright yellow with red bracts. A beautiful plant for conservatory or glass porch use. Pots \$3.00 up.

**AECHMEA CAUDATA.** A strong grower with attractive variegated foliage. Large heads of orange red flowers on stems as much as three feet long. Pots \$5.00 to \$10.00



**AECHMEA FULGENS**

**AECHMEA FULGENS.** A remarkable Bromeliad. Spathe and stem are an amazing red. Flowers are blue, with as many as fifty flowers to a cluster. Spathe and flowers remain in perfect condition on the plant over an extended period of time.

Pots \$3.50 up.

**AECHMEA MYRIOPHYLLA.** A strong growing species with long leaves and long stems of scarlet flowers. This *Aechmea* forms large, bold clumps and is very striking in appearance. Pots, \$5.00 to \$10.00.

\$12.00. Suspended in the air or against wall posts or trees these create a beautiful effect when covered with flowers, and indeed are interesting and attractive even when not in flower.

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**ACHENNA BRACTEATA** (Lam.) Achenne  
 (Barcel). A particularly fine species with very long flower spikes with deep rose bracts and yellow flowers. Flowers of this species will hold their color and beauty for as much as five to six months. Should be in every collection, as should all the Achenne we list.  
 Pots, \$2.00 up.



ACHENNA BRACTEATA



ACHENNA CAUDATA

**ACHENNA CALCULATA**. Flowers bright yellow with red bracts. A beautiful plant for conservatory or glass porch use. Pots \$3.00 up.

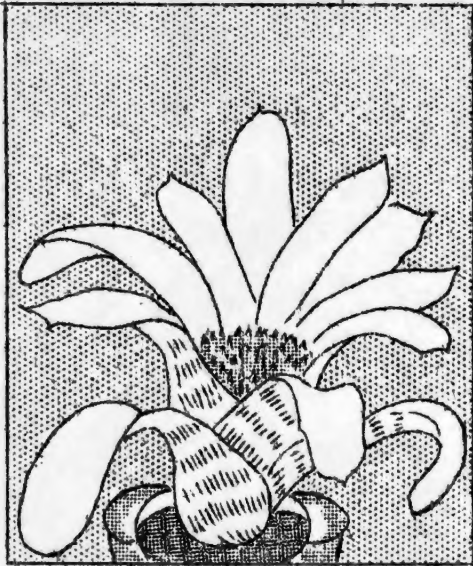
**ACHENNA CAUDATA**. A strong grower with attractive variegated foliage. Large heads of orange red flowers on stems as much as three feet long. Pots \$2.00 to \$10.00

**ACHENNA FUSCA**. A remarkable bromeliad. Spikes and stem are an amazing red. Flowers are blue, with as many as fifty flowers to a cluster. Spikes and flowers remain in perfect condition on the plant over an extended period of time.  
 Pots \$3.50 up.

**ACHENNA MINORHYLLA**. A strong growing species with long leaves and long stems of scarlet flowers. This Achenne forms large, bold clumps and is very striking in appearance.  
 Pots, \$5.00 to \$10.00.



ACHENNA FUSCA



**AREGELIA SPECTABILIS**

**AECHMEA WEILBACHII.** Red bracts, with dense heads of red and blue flowers succeeded by clusters of rose colored berries, which remain on the plant a considerable length of time. A lovely Bromeliad.

Pots, \$3.50 up.

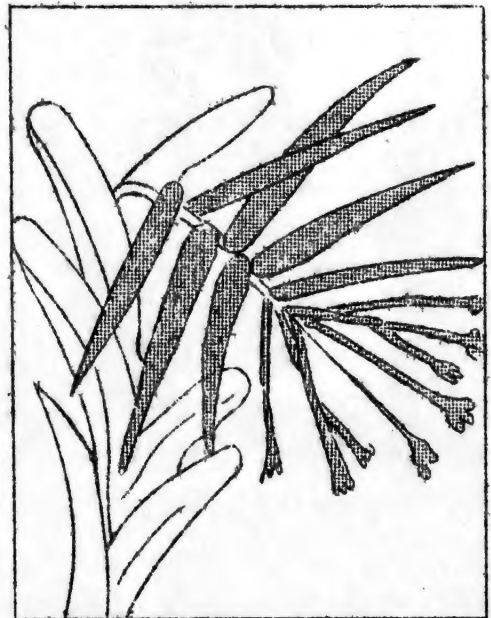
**AREGELIA SPECTABILIS.** A very handsome plant for pot or basket cultivation; does equally well in the ground. The leaves are beautifully barred and mottled, with red tips. The flowers, which occur at the apex of the plant, are pale blue.

Pots, \$1.50 to \$3.50.

**AREGELIA hybrids.** Leaves beautifully barred and mottled. Treatment same as for Aregelia Spectabilis. Pots, \$1.50 to \$3.50.

**BILLBERGIA AMOENA hybrids.** Very free bloomers, flowering on and off throughout the year, and forming large clumps. The leaves are barred and striped and even when not in bloom these plants are very handsome. Large, striking red-coral bracts, with deep blue flowers on long stems. Pots, \$1.50 up.

**BILLBERGIA NOBILE.** One of the outstanding Bromeliads. Long, graceful, arching sprays of light green flowers. Bracts of cerise-carminé, Pots, \$1.50 up.



**BILLBERGIA NOBILE**



**BILLBERGIA THYRSOIDEA**

**BILLBERGIA RUBRA CYANEA.** Beautifully colored leaves with red and blue flowers borne on brilliant Chinese red bracts. Very attractive in floral arrangements. Pots, \$1.50 up.

**BILLBERGIA THYRSOIDEA.** Very fresh green leaves, with dense erect flower clusters. The flowers are tipped with violet and the bracts are a glowing red. A very fine species. Pots, \$2.00 up.

**ARETHA WEISSACHII.** Red bracts, with  
dense heads of red and blue flowers  
surrounded by clusters of red flowers  
bracts, which remain on the plant  
considerable length of time. A lovely  
bromeliad.

Pots, \$3.50 up

**ARETHA SPECTABILIS.** A very hard-  
some plant for pot or basket culture.  
It does equally well in the ground.  
The leaves are beautifully barred and  
mottled, with red tips. The flowers,  
which occur at the apex of the plant,  
are pale blue.

Pots, \$1.50 to \$3.50.



ARETHA SPECTABILIS

**ARETHA HYBRIDA.** Leaves beautifully barred and mottled. Treatment  
same as for Aretia Spectabilis. Pots, \$1.50 to \$3.50.



**BILBERGIA AMARA HYBRIDA.** Very free  
blooms, flowering on and off  
throughout the year, and forming  
large clumps. The leaves are barred  
and striped and even when not in  
bloom these plants are very handsome.  
Large, striking red-coral bracts,  
with deep blue flowers on long stems.  
Pots, \$1.50 up.

**BILBERGIA BOYLEI.** One of the out-  
standing bromeliads. Long, graceful,  
arching sprays of light green flowers,  
bracts of coral-carmine.  
Pots, \$1.50 up.

BILBERGIA BOYLEI

**BILBERGIA RUBRA STANLEYI.** Beautifully  
colored leaves with red and blue  
flowers borne on brilliant Chinese  
red bracts. Very attractive in floral  
arrangements. Pots, \$1.50 up.

**BILBERGIA THYRSOIDES.** Very free  
green leaves, with dense erect flower  
clusters. The flowers are tipped  
with violet and the bracts are a  
glowing red. A very fine species.  
Pots, \$2.00 up.



BILBERGIA THYRSOIDES





**BILLBERGIA ZEBRINA**

**BILLBERGIA ZEBRINA.** Very similar to Billbergia Nobile with the exception that the leaves are beautifully barred and striped. A very handsome and striking plant even when not in bloom. Flowers are green or greenish-yellow, bracts are salmon or rose. Pots, \$2.00 up.

**PUYA ALPESTRIS.** A strong growing plant succeeding perfectly in poor soils and extremes of temperature. Dense spikes five feet high of metallic blue flowers. An amazing sight in bloom. Plants must be at least five years old before they will bloom. Pots, \$1.00 up.

Very similar to  
Hibiscus nobilis with the exception  
that the leaves are beautifully variegated  
and striped. A very handsome and  
striking plant even when not in bloom.  
Flowers are green or greenish-yellow.  
Price per specimen or more.  
Pots, \$2.00 up.



HIBISCUS NOBILIS

A strong growing plant succeeding perfectly in poor  
and sterile soil. Leaves are five foot high of  
various colors. In summer they are in bloom. Plants must be  
at least five years old before they will bloom. Pots, \$1.00 up.